

Ashley Yang

ashyang.com

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Experience

Duo Security

Product Design Intern
May 2022 - Aug 2022

Designed a new feature in the Duo Admin Panel for Admins to configure settings that increase session security for up to 170K+ devices.

Figma

Product Design Intern
Aug 2021 - Dec 2021

Led the component update feature design for 4M+ users. Created a library filter to increase component search efficiency throughout Figma.

DOZR

UX Design Intern
Jan 2021 - Apr 2021

Redesigned DOZR Marketplace listings for contractors to select the right equipment for their jobs. Improved supplier rate-setting process.

Yonder Media Mobile

Design Intern
May 2020 - Aug 2020

Designed e-commerce and entertainment features in the YO Mexico iOS and Android mobile apps for 100K+ registered users.

Community

Hack the North

Product Designer
Mar 2020 - Mar 2021

Designed dashboards to allow interaction for 3,000+ hackathon attendees. Constructed the first design system to be maintained across dashboards.

UW/UX

Co-President
Jan 2021 - Aug 2021

Led a team to organize UW/UX's first virtual designathon with 5 sponsors and 250+ participants across 12 countries.

Branding Lead

May 2020 - May 2021

Conducted a visual identity rebrand, resulting in a 21% increase in social media engagement.

Education

University of Waterloo

Systems Design Engineering
Expected 2024

User-Centered Design Methods, Interface Design, Cognitive Ergonomics, Data Structures and Algorithms, Foundations of Artificial Intelligence

Skills

Figma, Sketch, Adobe XD,
pen and paper, Procreate,
HTML/CSS/JavaScript.

User research, visual design, interaction design,
prototyping, usability testing, systems thinking,
accessibility, storytelling.

&

KP Fellow Finalist

NJ State Seal of Biliteracy

Kleiner Perkins, 2022

Proficiency in English and Spanish, 2018