

Ashley Yang

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## Experience

### **Duo Security**

Product Design Intern  
May 2022 - Aug 2022

Enhanced session security for up to 170K+ devices by designing a new settings configuration experience for Duo admins.

### **Figma**

Product Design Intern  
Aug 2021 - Dec 2021

Led the component update feature design used by 4M+ users. Increased component search efficiency throughout Figma by introducing a library filter.

### **DOZR**

UX Design Intern  
Jan 2021 - Apr 2021

Redesigned DOZR Marketplace listings for contractors to select the right equipment for their jobs. Designed media webpages to improve SEO.

### **Yonder Media Mobile**

Design Intern  
May 2020 - Aug 2020

Designed e-commerce and entertainment features in the YO Mexico iOS and Android mobile apps used by 100K+ registered users.

### **Soulfx**

Software Design Intern  
Sep 2019 - Dec 2019

Developed a system for healthcare patients to receive financial assistance 98% faster. Streamlined design handoff process by 20%.

## Community

### **Hack the North**

Product Designer  
Mar 2020 - Mar 2021

Designed dashboards to allow interaction for 3,000+ hackathon attendees. Constructed a design system to be used across dashboards.

### **UW/UX**

Co-President  
Jan 2021 - Aug 2021

Led a team to organize UW/UX's first virtual designathon with 5 sponsors and 250+ participants across 12 countries.

### **Branding Lead**

May 2020 - May 2021

Conducted a visual identity rebrand, resulting in a 21% increase in social media engagement.

## Education

### **University of Waterloo**

Systems Design Engineering  
Class of 2024

User-Centered Design Methods, Interface Design, Cognitive Ergonomics, Data Structures and Algorithms, Foundations of Artificial Intelligence

## Skills

Figma, Sketch, Adobe XD,  
pen and paper, Webflow,  
HTML, CSS, JavaScript

User Research, Visual Design, Interaction Design,  
Prototyping, Usability Testing, Systems Thinking,  
Accessibility, Storytelling, Web Design